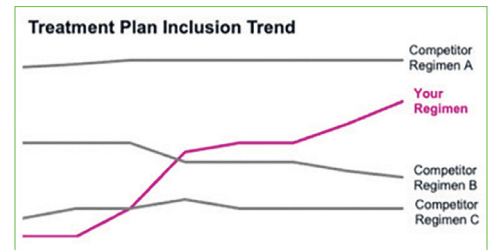


# UNCOVER PROVIDER ACCESS BARRIERS TO YOUR PRODUCTS

How can your life-changing therapies reach more of the right patients? Simple: Pinpoint the drivers behind oncologists' prescribing decisions. **OncoGenius** solutions provide actionable insights into the formularies, EHR treatment plans, and pathways for your product across leading US Cancer Centers.

## VANTAGE – Provider Drug Management

- ▶ Reports provider access for your product and competitive regimens, EHR treatment plans, pathways, and formularies; longitudinal subscription
- ▶ Draws from approximately 100 leading community and academic organizations with details on specific disease states



## LANDSCAPE – Provider Profiles

- ▶ Uncovers the levers of oncology product access through in-depth annual research
- ▶ Illustrates how academic and community providers approach their EHR, pathways, oral dispensing operations, precision medicine, and cellular therapies
- ▶ Provides essential information for market access marketing and field teams to enhance commercial execution

## Biomarker and Precision Medicine Trends

- ▶ Delivers insight into provider's use of protocols through annual in-depth research and workflows for biomarker test ordering, facilitation, and interpretation
- ▶ Explains the impact of testing protocols on regimen selection
- ▶ Highlights the barriers and opportunities to making precision medicine a reality for more cancer patients

## Bespoke Services



Custom surveys



In-depth interviews



Advisory boards



Field team training



Mock P&T meetings

## Your OncoGenius Team – Experts in Oncology and Analytics

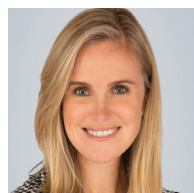
Our leadership team's expertise was honed in key roles at top pharmaceutical companies and institutions, including the Rocky Mountain Cancer Centers, The US Oncology Network, and Cleveland Clinic.



**Jeff Becker, MBA**  
Senior Vice  
President



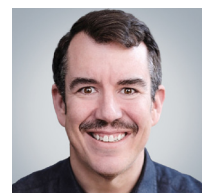
**Julianna Kula,  
PharmD, BCOP**  
Vice President



**Maddie Waldron,  
PharmD, BCOP**  
Vice President



**Mridhula Ramesh**  
Associate Director



**Doug Ranahan**  
Vice President

# Harness Deep Insights From an Established Panel of Oncology Pharmacy Experts at 100 Leading Cancer Centers



## **NCCN**

Barnes-Jewish Hospital Siteman Cancer Center  
City of Hope CA  
Cleveland Clinic  
Comprehensive Cancer Centers of Nevada (USO)  
Duke University  
Indiana University  
Johns Hopkins  
Massachusetts General Hospital  
Mayo Clinic  
MD Anderson  
Memorial Sloan Kettering  
Moffitt Cancer Center  
Northwestern University  
Ohio State University  
Roswell Park Cancer Center  
Stanford Cancer Institute  
Temple/Fox Chase  
University of Alabama, Birmingham  
University of California, Davis  
University of California, Los Angeles  
University of California, San Francisco  
UCSD Moores Cancer Center  
University Hospitals  
University of Colorado  
University of Michigan  
University of Nebraska  
University of Pennsylvania  
University of Utah  
University of Washington  
University of Wisconsin  
UT Southwestern  
Vanderbilt-Ingram Cancer Center  
Washington University Siteman Cancer Center  
Yale New Haven Health System

## **NCI**

Dartmouth Norris Cancer Center  
Emory University  
Ironwood Cancer & Research  
Karmanos  
Medical University of South Carolina  
Montefiore Medical Center  
Mount Sinai  
New York Presbyterian Brooklyn Methodist Hospital  
New York University Langone Medical Center  
Oregon Health & Science University  
Providence St. Joseph Hospital NorCal  
University of Arizona  
University of Chicago  
University of Iowa

## **Health Systems**

Advent Health  
Atrium Health  
Baptist Health South Florida  
Bon Secours  
Boston Medical Center  
Dignity Health  
Froedtert Hospital  
Henry Ford Medical Center  
Lehigh Valley Hospital  
Marshall Medical Center  
Northwell Health  
Norton Health  
Novant Health  
Ochsner Health  
Providence St. Joseph Health OR/WA  
Providence St Joseph Hospital SoCal  
SSM Health

## **Community Practices**

American Oncology Network  
Cancer Center of Kansas  
Cancer Specialists of North Florida  
Cancer Treatment Centers of America  
Compass Oncology (USO)  
Clearview Cancer Institute  
Florida Cancer Specialists  
Illinois Cancer Specialists (USO)  
Minnesota Oncology (USO)  
New England Cancer Specialists  
Regional Cancer Care Associates  
Rocky Mountain Cancer Center (USO)  
Tennessee Cancer Specialists  
Tennessee Oncology (OneOncology)  
Texas Oncology (USO)  
Virginia Cancer Specialists (USO)  
West Clinic (OneOncology)  
Zangmeister Oncology (AON)

**Discover Your Product's Provider Access Score**

Contact Jeff Becker, SVP, OncoGenius Client Engagement  
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To learn more about Precision AQ, visit [www.precisionAQ.com](http://www.precisionAQ.com)

